



## UNITED STATES HISPANIC CHAMBER OF COMMERCE TOUTS KEY SPEAKERS FOR 2023 NATIONAL CONFERENCE IN ORLANDO, FLORIDA

*Premier Hispanic Business Event to Feature Top Leaders and Vision to Elevate America's Latino Businesses*

**WASHINGTON, D.C., AUGUST 31, 2023** – Today, the United States Hispanic Chamber of Commerce (USHCC) unveiled its dynamic speaker lineup for the **44th Annual National Conference** “The Future is Now: Elevating Latino Businesses for Tomorrow,” set to take place at the **Loews Sapphire Falls Resort, Orlando, Florida** from **September 24 to 26, 2023**.

In collaboration with the [Hispanic Chamber of Commerce of Metro Orlando](#) (HCCMO) this highly anticipated event will lift up the country's five million Hispanic-owned businesses, which [contribute](#) \$2.8 trillion in annual economic impact generated by more than 63.5 million Hispanic Americans. The USHCC conference unites Hispanic businesses and more than 260 Hispanic Chambers across the nation by showcasing a distinguished lineup of executives, entrepreneurs, corporate trailblazers, administration officials, and policy experts.

This year's agenda boasts national luminaries, including:

- [Isabella Casillas Guzman](#), **Administrator, U.S. Small Business Administration**. Inaugurated as the 27th Administrator of the U.S. SBA, Guzman fervently advocates for America's small businesses and startups within President Biden's Cabinet, spearheading unprecedented access to resources and propelling these enterprises into the future.
- [Arveice Washington](#), **Deputy Director, U.S. Navy Office of Small Business Programs**. With more than two decades of diverse experience in Small Business, Program and Financial Management, Washington oversees pivotal acquisition policies and strategic initiatives, championing small businesses and strengthening the Naval Seas Systems Command.
- [Jamila Gilbert](#), **Virgin Galactic Astronaut 007, Unity 25 Mission Specialist, Senior Manager, Internal Communications**. Gilbert is a testament to Hispanic achievements and the prospects that lie ahead, etching her name in history as one of only 16 Hispanic/Latinx individuals among the pioneering first 100 women to venture into outer space.
- [Dr. Eugenio J. Alemán](#), **Chief Economist, Raymond James**. Having previously held key roles at the US Department of Energy and Wells Fargo, Dr. Alemán's impactful contributions extend beyond academia, resonating through his substantial experience in both public and private sectors, shaping the trajectory of our global economy.

Through their work and determination, these leaders are actively leading the country into a future where Latinos are equipped with the essential support to reach and exceed their full potential to achieving the American Dream in the free enterprise system.

“Latino entrepreneurs are the key to the future—with remarkable growth potential, poised to comprise 29% of the U.S. population by 2050, and our esteemed speakers are driving this transformation today, offering us a glimpse of the future of Latino entrepreneurship,” said USHCC President & CEO Ramiro A. Cavazos. “Events like our national conference empower Latino businesses by offering them capital, connections, and capacity-building opportunities to achieve scale.

This year’s event will also honor top Fortune 500 corporations that have contracted millions in Latino suppliers, recognizing their dedication through the [Million Dollar Club](#) nomination. This distinction commends corporations and procurement executives who wholeheartedly champion and invest in Hispanic Business Enterprises (HBEs) by collaborating with their suppliers, reflecting an unwavering commitment to supporting Hispanic businesses.

With key sponsors including American Airlines, Bank of America, Comcast/NBCUniversal/Telemundo, Google, JPMorgan Chase & Co., Nationwide, PNC, Toyota, Wells Fargo, and many others, the 2023 USHCC’s National Conference solidifies their dedication to Hispanic businesses and entrepreneurs.

For more information, visit <https://www.usbccconference.com/page/2601255/registration>.

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#### **About the USHCC**

The USHCC is the nation's largest Latino business advocacy organization and works to actively promote the economic growth, development, and interests of more than five million Hispanic-owned businesses that combined, contribute over \$800 billion to the American economy each year. We operate through a network of more than 260 local chambers and business associations throughout the nation. For more information, please visit [www.USHCC.com](http://www.USHCC.com). Follow us on Twitter @USHCC.

#### **About the HCCMO**

HCCMO advocates for the growth and success of Hispanic businesses and professionals in Central Florida. HCCMO members belong to one of the largest business networks that enables them to work together and help each other grow their businesses and achieve their financial goals. For more information, please visit <https://hispanicchamberorlando.com/>.